

# Master of Business Administration

## 工商管理硕士

(125100)

### 1. Overview of the Program

In 1993, Beijing Institute of Technology, firstly resuming its management education and establishing graduate school, was authorized by ministry of education to be one of the first two piles of universities who are entitled to grant MBA degree. In 1994, it started to enroll MBA students. After more than ten years' development, its MBA program has become one of the Chinese most influential brands.

Adhering to the rigorous academic attitude, the BIT MBA program has been always paying high attention to the quality of teaching and the combination of theory with practice, playing the advantage of coordinated development of our university's science, engineering, management and arts and strong operating foundation. Also, through providing quality educational system and systematic professional training structure, BIT MBA program has developed excellent management talents for Chinese enterprises who aware general operating rules of economic market, understand the situation of our country, have the global vision, responsibility and team work spirit, possess efficient and progressive personality. After more than 10 years' development, our MBA program has been a distinctive MBA program with powerful faculties, strong discipline base, and long history, excellent students, diverse teaching methods, outstanding teaching achievements, good teaching environment, and perfect management system.

### 2. Training Target

The target is to train high-level innovative talents who have a good knowledge of international common sense, with the ability of spreading Chinese and foreign cultures occupied, so that to bring international graduate students into full play as a cultural bridge.

BIT MBA program devotes to training excellent management talents with global vision, social responsibility and team work spirit as well as efficient and progressive personality. Moreover, MBA talents are required to have strong analysis judgment, policy-making ability and leadership skills; have strong enterprising and pioneering spirit; have a healthy and self-confident mentality, be good at communication, persuasion and coordination. The graduates should be able to qualify in the middle or senior management position in all kinds of enterprises.

### 3. Length of Schooling

The basic length of schooling for master students is 2 years. In principle, students should complete the courses in the first academic year. Thesis work time should not be less than one year. The maximum length of study for master students is extended by 0.5 years on the basis of 2 years.

### 4. Curriculum and Credits Requirements

Course Classification	Course Code	Course Name	Course Hours	Credits	Semester	Compulsory/Optional	Master/Ph.D.	Credits Requirement
Public Course	3700005	Chinese Language I 基础汉语 I	96	6	1	Compulsory	Master	Master=16
	3700006	Chinese Language II 基础汉语 II	96	6	2	Compulsory	Master	
	3700002	Outline of China 中国概况	32	2	1/2	Compulsory	Master	
	3701007	Business Ethics and Corporate Social Responsibility 商业伦理与企业社会责任	32	2	1/2	Compulsory	Master	
Basic Course	2101019	Managerial Economics 管理经济学	32	2	1/2	Compulsory	Master	Master=4
	2101023	Strategic Management (For Professional Degree) 战略管理 (专硕)	32	2	1/2	Compulsory	Master	
Discipline Core Course	2101020	Operation Management 运作管理	32	2	1/2	Compulsory	Master	Master=14
	2101024	Managerial Statistics 管理统计学	32	2	1/2	Compulsory	Master	
	2101021	Accounting 会计学	32	2	1/2	Compulsory	Master	

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<b>Course Classification</b>	<b>Course Code</b>	<b>Course Name</b>	<b>Course Hours</b>	<b>Credits</b>	<b>Semester</b>	<b>Compulsory/Optional</b>	<b>Master /Ph.D.</b>	<b>Credits Requirement</b>
Discipline Core Course	2101025	Financial Management 财务管理	32	2	1/2	Compulsory	Master	Master=14
	2101026	Marketing Management 市场营销管理	32	2	1/2	Compulsory	Master	
	2101022	Human Resource Management 人力资源管理	32	2	1/2	Compulsory	Master	
	2101027	Management Information System 管理信息系统	32	2	1/2	Compulsory	Master	
Major Optional Course	2101028	International Business Management 国际商务管理	32	2	1/2	Optional	Master	Master≥9
	2101029	Intercultural Management (For MBA) 跨文化管理	32	2	1/2	Optional	Master	
	2101030	International Business Law 国际商法	32	2	1/2	Optional	Master	
	2101041	International Finance(For MBA) 国际金融	32	2	1/2	Optional	Master	
	2101031	Enterprise Resource Planning (ERP) & System Training 企业资源计划(ERP)与系统实训	32	2	1/2	Optional	Master	
	2101032	Logistics and Supply Chain Management 物流与供应链管理	32	2	1/2	Optional	Master	

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Course Classification	Course Code	Course Name	Course Hours	Credits	Semester	Compulsory/Optional	Master /Ph.D.	Credits Requirement
Major Optional Course	2101033	Energy and Environment Policy 能源与环境政策研究前沿	32	2	1/2	Optional	Master	Master ≥ 9
	2101034	Entrepreneurship and Family Business Management 创业与家族企业管理	32	2	1/2	Optional	Master	
	2101035	Entrepreneurial Management 创业管理	32	2	1/2	Optional	Master	
	2101036	Innovation & Revolution Management 创新与变革管理	32	2	1/2	Optional	Master	
	2101037	Brand Management(For Professional Degree) 品牌管理 (专硕)	32	2	1/2	Optional	Master	
	2101038	Art of Leadership 管理者的领导艺术	16	1	1/2	Optional	Master	
	2101039	Organizational Behavior 组织行为学	32	2	1/2	Optional	Master	
	2101040	Employee Relations 员工关系管理	32	2	1/2	Optional	Master	
Total Credits	Master ≥ 43 credits							

**Notes:**

1) Public Course

(1) Chinese Language: Set by International Students Center of BIT. All international students must take this required course.

(2) Outline of China: Set by International Students Center of BIT. All international students must take this required course.

2) Major Optional Course

International students should choose courses from their own program. Under the guidance of the supervisor, Master international students can take undergraduate courses if needed. Ph.D. international students can take undergraduate courses if needed.

**5. Compulsory Part**

5.1 Practice Part (1 credit)

MBA students should take scientific research training and social practices during their training period, which should be carried-out and evaluated by supervisors.

5.2 Innovative and Entrepreneurial Activities (1 credit)

MBA students need to participate in at least 4 seminars about innovation & entrepreneurship or other topics about business administration, and write a report of each seminar, to summarize content of the seminar and illustrate their academic opinions. Each report should be no less than 800 words.

**6. The Dissertation Related Work**

1. Literature Review & Opening Report; 2. Mid-Term Evaluation; 3. Dissertation Writing and Dissertation Pre-Defense (for Ph.D. students); 4. Thesis Defense; 5. Degree Conferment

More Details can be found in *Regulations of Training Procedures for International Graduates of BIT*, *Regulations of Dissertation Pre-Defense for Ph.D. Students of BIT* and *Implementation Regulations on Academic Degree Conferrals of Beijing Institute of Technology*

**Time nodes of relevant procedure**

<b>The Dissertation Related Work</b>	<b>Master</b>
Literature Review& Opening Report	Before the end of the 2 <sup>nd</sup> semester
Mid-Term Evaluation	——
Thesis Defense	At least 9 months after the Opening Report
Degree Application	The application should be raised in a certain time after the Thesis Defense

**7. Course Syllabus**

Course Code, Course Name, Class Hour, Credits, Course Description and Course Target, Teaching Method, Evaluation and Exams, Suitable Specialty, Prerequisites, Course Contents, Reference and Lecturer Introduction.